



India Sustainability Conclave 2012

Balancing business goals in a sustainability paradigm

March 6th – 7th, 2012
The LaLiT, New Delhi, India



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Introduction

The concept of the Triple Bottom Line in the business paradigm suggests that business goals are inseparable from the society and environment within which they operate. A failure to account for social and environmental impacts, would make businesses focused on short-term goals, unsustainable in the long run. The shift from mere concentration on the financial bottom line, to the framework of Triple Bottom Line is crucial for the businesses today. Corporates are becoming increasingly aware of their roles and responsibilities in this changing paradigm and are striving to bring a shift in their policies and practices in order to meet their long term goals.

FICCI is launching the first India Sustainability Conclave on 6 - 7 March 2012 at New Delhi, conceptualized to help businesses find solutions to address the challenge of embedding Sustainability within the day to day operations of their businesses and help develop a whole new level of organizational commitment to their wider group of stakeholders, and not just shareholders and consumers. The Conclave will focus on four dimensions:

- Overarching issues for businesses like trends, challenges, broad understanding of sustainability paradigms, current corporate initiatives and role of policy
- External interface of business operations through the supply chain imperative, building external relations through stakeholder engagement and increasing company accountability through sustainability reporting
- Capacity building for businesses to build their internal capabilities through 'Master classes'
- Capturing the business imperatives for distinct thematic areas of water and waste, which are crucial to sustainable business operations

Sustainability, additionally, is increasingly being recognized as a frontier for innovation where development, transfer and diffusion of Clean Technology are imperatives for sustainable business operations. Sustainability provides impetus towards the advancement of clean technology, and the development of clean tech would help move the industry's sustainability agenda forward. The Conclave this year would focus on environmental sustainability, through the 'Sustainability and CleanTech Expo' which will provide an opportunity to companies to showcase their sustainability initiatives and technological innovations.

The Conclave would also conduct 'Master Class' sessions on Sustainability Reporting for corporates and Sustainable Financing for banks, which would serve as a capacity building tool in sustainability skills. The Conclave will also help in Business to Business interface through various networking opportunities.





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Objectives

India Sustainability Conclave 2012 will be a knowledge, networking and capacity building platform which will address key issues of sustainability for businesses including:

- Providing direction on how businesses can integrate sustainability into their overall business strategy and for its penetration to their entire value chain
- Finding means to address the fundamental issues for Corporates with respect to sustainability
- Capacity Building to equip companies with necessary skills
- Enabling business to business linkages and exchanging innovative thought processes
- Providing an annual platform for knowledge sharing, discussing best practices and policy recommendations

Themes

- Building a Sustainability Paradigm for Businesses
- Policy: A Catalyst or an Imperative for Businesses to adopt Sustainability?
- Sustainability of the Supply Chain
- Is sustainability reporting fashionable?
- Stakeholder engagement- Towards making business decisions sustainable
- Sustainability in the New Decade: CEO's Perspective
- Reducing Lending Risks through Sustainability Assessment
- Being Water Positive: Why is it vital to Sustainability?
- Closing the loop, moving towards Zero Waste strategy
- Enabling Environment for Clean Technology Development and Diffusion
- Achieving the Critical Balance between Growth and Sustainability

Sustainability and CleanTech Expo

The conclave this year will have a special focus on Clean Technology through the 'Sustainability and Clean-Tech Expo'. Sustainability is increasingly being recognized as a frontier for innovation where development, transfer and diffusion of Clean Technologies are seen as imperatives to sustainable business operations. The premise of the expo is the critical link between clean tech and sustainability. Sustainability regime accelerates clean tech innovation and adoption, on the other hand, adoption of clean technology contributes in achieving sustainability goals in the long run.

The Expo will provide companies an opportunity to present their sustainability milestones and initiatives, path breaking technologies and innovative projects which will help advance the sustainability agenda of companies. The Expo will draw participation of countries, companies and institutions that are at the forefront of sustainability and clean technology arena. It will provide opportunities and platform for Business interactions, and help create branding and visibility for clean technology products and services providers.

Who can Exhibit

The following can exhibit their sustainability milestones and initiatives, path breaking technologies or innovative projects:

- Clean Technology Providers
- Corporates / Organizations with innovative sustainability projects
- Companies providing Sustainability solutions and services

Master Classes

Master Class for Corporates – Elements of Sustainability Reporting

Sustainability Reporting is a strategic exercise which helps map a company's performance on critical parameters of operating environment that pose significant risk and cost saving opportunities. This session will familiarize participants with the evolution of sustainability and the genesis of the concept of non-financial reporting. It will provide participants with an overview of the process of sustainability reporting, the Global Reporting Initiative (GRI) and the GRI G3 Guidelines, and the structure / contents of a typical sustainability report. The session will allow participants to gain an insight on the advantages that sustainability reporting brings to a business.

Master Class for Banks – Techniques of Financial Appraisal for Sustainable Projects

Banks and financial institutions have a key role to play in influencing the way corporations worldwide conduct their business. Given the immense responsibility that rests with them, it is critical for the investors to understand what a company's risks and opportunities may be from sustainability related issues and to assess how companies are managing these challenges. This will allow them to integrate sustainability concerns into their decision making. This session will introduce participants to the concept of socially responsible banking and its evolution. Participants will obtain an overview of the Equator Principles which are benchmarks for managing environmental and social risks in project finance.

Target Audience

Indian and Multinational companies across sectors, Cleantech technology suppliers, project developers and consultants, Environment service providers, Financial Institutions, Consulting companies, Government organizations, Bilateral and multilateral agencies, Academic and research organizations, Certification bodies, Carbon advisory and consulting companies, Industry associations, Enviro-legal firms, Urban local bodies, Media

Enhanced Visibility and Branding Opportunities at the Conclave

- Sponsorship for the event
- Opportunity to exhibit in the 'Sustainability and Clean Tech Expo'



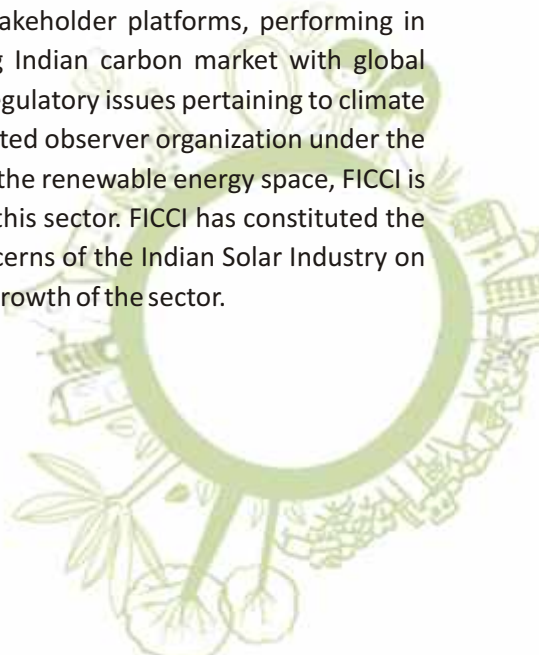


About FICCI

FICCI, the apex industry organization in India, is the leader in policy thinking and change and is in the vanguard of nation building. It is constantly involved in bringing about integration of the Indian economy with the global mainstream. FICCI facilitates business-to-business linkages, promotes trade and investment linkages, creates awareness on key issues for the economy, provides inputs for policymaking, acts as a conduit for government – industry exchange and promotes bilateral ties. For more details, please visit www.ficci.com.

FICCI promotes the interests of Indian Environment Industry domestically and globally. FICCI focuses on environmental issues of national and global significance and acts as an interlocutor on policy change, conducts research and studies on topical environmental themes and industry perceptions, organizes outreach programmes, facilitates public private partnerships and business-to-business interface. FICCI Environment Committee deliberates on policy and regulatory issues on Environment and addresses the concerns of Industry to Government of India on a regular basis. FICCI also works with specific waste management issues of various sectors and facilitates sustainable waste management practices. As a part of this initiative, FICCI has been involved with the United States Environmental Protection Agency (USEPA) since 2006 and is also carrying out a project under the Methane to Markets (M2M) partnership now rechristened Global Methane Initiative (GMI).

In the area of climate change and carbon market, FICCI has been creating widespread stakeholder awareness in India and familiarizing stakeholders with the core issues and challenges confronting them. FICCI is involved in promoting policy dialogue nationally and internationally, facilitating stakeholder platforms, performing in depth research and analysis on climate change policy and connecting Indian carbon market with global mainstream. FICCI Climate Change Task Force deliberates on policy and regulatory issues pertaining to climate change and addresses the concerns of Indian industry. FICCI is an accredited observer organization under the United Nations Framework Convention on Climate Change (UNFCCC). In the renewable energy space, FICCI is actively engaged with the Government of India for the development of this sector. FICCI has constituted the Solar Energy Task Force which has been instrumental in voicing the concerns of the Indian Solar Industry on domestic and international policy and regulatory issues pertaining to the growth of the sector.



The collection of badges, kits and other materials will begin at 08:45 am on March 6, 2012

PART I: DELEGATE REGISTRATION FORM **REGISTRATION FEE FOR THE CONCLAVE (PER DELEGATE)**

Package	Due Date	Indian Delegates	FICCI Corporate Members (Discount 25%)	FICCI Associate Members (Discount 10%)	Foreign Nationals
<input type="checkbox"/> Comprehensive Package: Conclave + One Master Class <input type="checkbox"/> Master Class I <input type="checkbox"/> Master Class II	Upto February 29, 2012	INR 12,000	INR 9,000	INR 10,800	USD 600
<input type="checkbox"/> Registration for Conclave only	Upto February 29, 2012	INR 10,000	INR 7,500	INR 9,000	USD 500
<input type="checkbox"/> Spot Registration	Beyond February 29, 2012	INR 14,000	INR 10,500	INR 12,500	USD 750

P.S: Advance registration would close on 29 February 2012 i.e. the payment (cash/cheque/demand draft/online credit card) has to reach FICCI by this date. After this date, the prospective delegates can only register on-the-spot. Please note that registration fee once paid is non-refundable, however, change of delegate is allowed. The payment of registration fee for the Conclave should be made in Indian rupees for Indian delegates and in USD or its equivalent convertible currency for foreign delegates by bank draft/cheque in favour of FICCI payable at New Delhi. (Payment can also be made online through credit card at www.indiasustainabilityconclave.com).

Master Classes I and II will be held as per agenda at the Conclave venue. Please note that registration for only one Master Class is part of the Comprehensive Package. Please note that only delegates registering for the Comprehensive Package of the Conclave can attend Master Classes. Government officials' category includes only Central and State Ministries and Departments. The registration fee includes Conclave kit, lunch and refreshments, and excludes boarding, lodging and transport.

The following person(s) from our organization would be participating in ISC 2012:

Name of the delegate	Designation	Phone	Fax	E-mail address

COMPANY INFORMATION

Name of Organization

Address

.....

City State Country

Postal Code Telephone

Fax Company Email.....

What is your organization's core activity?

.....

Please tick the category to which your organization belongs:

- | | | | |
|---|--|--|--------------------------------|
| <input type="checkbox"/> Industry (Sector) | <input type="checkbox"/> Government | <input type="checkbox"/> NGO | <input type="checkbox"/> R&D |
| <input type="checkbox"/> Consulting Company | <input type="checkbox"/> Financial Institution | <input type="checkbox"/> Bilateral/ Multilateral | <input type="checkbox"/> Other |



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